

Predict Pro Privacy Policy

Predict Pro Group, based in the United Kingdom ("Predict Pro", "we", "us" or "our"), is the controller of the personal data it processes for its own services. This Privacy Policy explains how we collect, use, disclose, retain and protect personal data when you visit or use Predict Pro's website, applications, prediction-market features, AI Agent, community functions and any related service that links to this Policy (together, the "Platform"). It applies to visitors and registered users. Personal data means information relating to an identified or identifiable person.

This Policy is intended to align with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and, where relevant, the Privacy and Electronic Communications Regulations (PECR), as amended. Independent prediction-market operators, wallet providers, payment providers and linked websites may act as separate controllers and publish their own privacy notices. Their notices apply to information they collect for their own purposes.

1. Information we collect

The information we process depends on the features you use and whether a market, payment, wallet or verification service is provided by us or an independent operator.

Account and contact details. We may collect your name, email address, username, password or authentication identifier, profile details, preferences and communications settings. A sign-in provider may give us the details you authorise it to share.

Identity and eligibility information. Where needed to establish age or eligibility, prevent fraud, or meet legal or provider requirements, we or a verification provider may process date of birth, address, nationality, identity documents, verification results, sanctions-screening results, beneficial-ownership details or source-of-funds information. A third-party market operator may collect this information directly under its own notice.

Market and transaction activity. We may process the events and markets you view or search, watchlists, probability estimates, YES/NO selections, orders or instructions, position and transaction records, amounts, outcomes, settlement status, timestamps and related identifiers, to the extent this information is made available through a feature you use.

AI Agent interactions and inferences. We may process prompts, questions, uploaded material if supported, AI-generated responses, feedback, ratings and the market context you provide. We may derive interests, preferred event categories, prediction patterns or other analytical profiles from your use of the Platform.

Community, strategy and referral data. If these features are offered, we may process posts, comments, follows, rankings, contribution or task records, referral codes and relationships, programme eligibility, reward calculations and payout status. The Platform will indicate when information is visible to other users or the public.

Wallet and public-chain data. If you connect a wallet or use a blockchain-based feature, we may receive a public wallet address, transaction identifiers and public on-chain activity. Predict Pro is non-custodial and does not require or control your seed phrase or private key. Do not send either one through a prompt, form or support request.

Payment, support and technical data. If payments or payouts are available, we or a provider may process billing details, limited payment method information, transaction status and tax records. We also process messages you send to support. When you use the Platform, we may receive IP address, approximate location derived from IP, device and browser details, operating system, cookie or similar identifiers, pages viewed, feature usage, access times, crash reports and security logs.

2. Where information comes from

We obtain personal data directly from you; automatically from your device and activity; from sign-in, identity, payment, wallet, market, analytics or AI providers involved in a feature; and, where relevant, from public market data and blockchains. If we receive information about you from another person or service, we will provide any additional notice required by UK law. Information that is public may still be personal data when it can be linked to you.

3. Why we use information and our lawful bases

We use personal data only for a stated purpose and where we have a lawful basis under the UK GDPR. More than one basis may apply to a particular activity.

To provide the Platform and perform a contract. We use account, market, AI-interaction and transaction information as needed to create and administer an account, supply requested features, process a transaction we are responsible for, provide customer support and enforce the applicable service terms. Where a feature is operated by an independent party, its own notice explains its role.

To meet legal obligations. Where applicable, we use identity, transaction and other records to comply with anti-money laundering and sanctions requirements, tax and accounting rules, lawful requests, and other duties imposed by applicable law.

For our legitimate interests. We may use technical and usage information to secure the Platform, prevent fraud, investigate misuse, maintain systems, understand service performance and improve the user experience. Our interests are to operate a reliable service and protect users, providers and the business, balanced against your rights and expectations.

With consent where required. We rely on consent for non-essential cookies and similar technologies and for electronic marketing where PECR requires it. We will seek any additional consent required for a particular use of prompts, sensitive data or model training. You may withdraw consent at any time through available preference controls or by contacting us; withdrawal does not affect earlier lawful processing.

We may produce aggregated or properly anonymised statistics about events, markets and Platform performance. If a dataset can still be linked to a person, we continue to treat it as personal data.

4. AI analysis, profiling and automated decisions

Predict Pro's AI Agent may analyse event information, market data and user inputs to generate summaries, probability assessments, alerts or other outputs. We may analyse interactions to evaluate model quality, detect errors and improve features, subject to the lawful basis and choices stated in this Policy. An inference about your interests or behaviour may be inaccurate.

An external model or infrastructure provider may process the prompt and context needed to answer a request. The information sent depends on the feature used and is subject to appropriate data-protection and contractual controls. If we use profiling for direct marketing, you may object to it at any time.

If we make a decision about you solely by automated means that has a legal or similarly significant effect, we will give you the information and safeguards required by UK law, including any applicable way to obtain human review or challenge the decision.

5. Required information and your choices

We will indicate when information is required to create an account, supply a requested feature or satisfy a legal obligation. If you do not provide required information, we may be unable to create an account, verify eligibility,

process a payment or provide the affected feature. Optional profile, community and marketing information may be omitted or changed through controls made available in the Platform.

6. How we share information

We may disclose relevant personal data to providers that support hosting, cloud storage, authentication, security, analytics, AI processing, customer support, payments, identity checks and communications, under appropriate contractual and security arrangements. We may disclose information to an independent market operator, wallet provider or other service when you choose to connect to or use it and the disclosure is needed for that action. Those parties may process the data for their own purposes under their own notices.

We may also share information with professional advisers, auditors, insurers, affiliates or a prospective buyer or successor in connection with a business transaction, subject to appropriate protections. We may disclose data where required by law or reasonably necessary to establish, exercise or defend legal claims, prevent fraud, or protect safety and security. Information you publish through a community feature may be visible to other users or the public.

If we disclose personal data to advertising partners or use third-party tracking for targeted advertising, we will provide the notice and controls required by applicable law before doing so.

7. Cookies, similar technologies and marketing

We may use cookies, local storage, pixels or similar technologies to keep you signed in, protect accounts, remember preferences, measure performance and, if used, support analytics or advertising. Information about technologies in use and available controls will be provided through the Platform or related settings. We will seek consent before setting non-essential technologies where PECR requires it and provide a way to withdraw or change that choice. Strictly necessary technologies may be used to deliver a service you request.

If you receive marketing from us, you can opt out at any time using the unsubscribe link or by contacting us. You may still receive essential service or legal notices. You have an absolute right to object to the use of your personal data for direct marketing, including related profiling.

8. Public content and blockchain records

If you post a prediction, comment, profile detail or other material to a public feature, others may view, copy or redistribute it. Removing content from our Platform may not remove copies held by others. The Platform will indicate when content is public and may provide deletion or visibility controls where available.

If you use a public blockchain, wallet addresses and transactions recorded on it may remain visible indefinitely. We may be able to delete an off-chain copy we control, subject to legal retention requirements, but we cannot erase a confirmed public blockchain record or data independently held by another operator.

9. International transfers

Predict Pro Group is based in the United Kingdom. Some providers or market operators may process personal data outside the UK. Where a transfer is restricted by UK law, we will use an applicable UK adequacy regulation, the UK International Data Transfer Agreement, the UK Addendum to EU standard contractual clauses, or another valid transfer mechanism, and carry out any required transfer assessment. You can request information about safeguards used for international transfers by contacting us.

10. How long we keep information

We retain personal data for no longer than is reasonably necessary for the purposes described here, including legal, accounting, security, dispute and complaint requirements. We then delete or anonymise it, subject to

backup cycles and lawful exceptions. Public-chain records and independent operators' records are outside our deletion control.

Retention periods vary by category and are determined by the duration of your account or use of a feature, the sensitivity and purpose of the information, security and operational needs, applicable legal or accounting requirements, and the time needed to resolve disputes or complaints.

11. Security

We use appropriate technical and organisational measures designed to protect personal data against unauthorised access, accidental loss, alteration and misuse. Access is limited to people and providers who need the data for authorised purposes. No online service can guarantee absolute security. Protect your credentials and wallet secrets, and contact us if you suspect an account or data-security incident.

12. Your data protection rights

Subject to the conditions and exceptions in UK law, you may ask us for access to your personal data; correction of inaccurate data; erasure; restriction of processing; transfer of certain data in a portable format; or information about and safeguards for applicable automated decisions. You may object to processing based on legitimate interests. Where we rely on consent, you may withdraw it for future processing. **You may object to direct marketing at any time.**

Contact us to submit a request. We may verify your identity before responding and will respond within the period required by UK law. Rights may be limited where we must retain information to comply with a legal duty, establish or defend a claim, or protect another person's rights. A request to Predict Pro does not automatically reach an independent market operator or delete public blockchain data.

13. Children

The Platform is intended for adults aged 18 or over. We do not knowingly collect personal data from children for the Platform. If you believe a child has provided data to us, contact us so we can investigate and take appropriate steps.

14. Changes to this Policy

We may update this Policy to reflect changes in the Platform, our data practices or applicable law. We will post the updated version with a new last-updated date and provide additional notice where required. If we propose to use personal data for a materially different purpose, we will give any further information or choice required by UK law before doing so.

15. Contact and complaints

If you have questions about this Policy, want to exercise a data-protection right, or wish to make a privacy complaint, contact us.

You may complain to us if you believe we have not handled your personal data lawfully. You also have the right to complain to the Information Commissioner's Office (ICO), the UK's data protection regulator, at <https://ico.org.uk/make-a-complaint/>. We would welcome the opportunity to address your concern directly, but this does not limit your right to approach the ICO.